



Research reveals

how California Latinos feel about energy policies driving the transition to electrification*

Most concerns relate to unequal financial impact to Latino communities and a lack of advocacy and information from elected officials.

Latinos are concerned:

The transition to electrification will create financial burdens, including:



The cost of purchasing and maintaining electric vehicles (for personal and commercial use).



The rush to electrification will place increased strain on the state's electrical grid.



The cost of purchasing new home appliances.



Energy policies put an unfair burden on Latino communities.



The cost of purchasing new work tools and equipment.



They are overlooked in discussions and decisions around energy policies.

Latinos want:

Energy policies that are more equitable.

50% would be more comfortable with proposed energy regulation changes if they were handled in a more equitable way.

More information about California's energy policies

54% said they would be willing to learn more about the energy landscape if its impacts were made clearer



Their elected officials to advocate for energy policies that take their needs into consideration.



The ability to make their own choices around the transition to electrification.



Climate change solutions that are affordable to everyone, not just the wealthy.